

Finance for Non-Finance Managers Training

COURSE CONTENT

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About Multisoft

Train yourself with the best and develop valuable in-demand skills with Multisoft Systems. A leading certification training provider, Multisoft collaborates with top technologies to bring world-class one-on-one and certification trainings. With the goal to empower professionals and business across the globe, we offer more than 1500 training courses, which are delivered by Multisoft's global subject matter experts. We offer tailored corporate training; project Based Training, comprehensive learning solution with lifetime e-learning access, after training support and globally recognized training certificates.

About Course

Multisoft Systems' Finance for Non-Finance Managers Training is designed to empower professionals from non-financial backgrounds with essential financial knowledge and skills. In today's data-driven business environment, understanding the basics of finance is critical for managers, team leads, and decision-makers across all departments. This course simplifies complex financial concepts and equips participants to interpret financial statements, understand cash flow, manage budgets, and make informed decisions that align with organizational goals.

Module 1: Introduction to Finance

- ✓ Definition of finance
- ✓ Significance of finance
- ✓ Role of finance in a business
- ✓ Financial objectives (profit, growth, value)
- ✓ Financial markets,
- ✓ Financial instruments
- ✓ Financial institutions
- ✓ Important terminology

Module 2: Understanding (& how to read) Financial Statements

- ✓ Income Statement (Profit & Loss)
- ✓ Revenue, COS/COGS, Gross Profit, Operating Expenses, Depreciation & Amortization, EBITDA, EBIT, Net Income
- ✓ Margins and profitability analysis
- ✓ Balance Sheet
- ✓ Assets, Liabilities, Net-worth/Equity
- ✓ Key ratios: Current Ratio, Debt-to-Equity
- ✓ Cash Flow Statement
- ✓ Operating, Investing, and Financing activities
- ✓ Direct & Indirect types
- ✓ Inter-linking of above financial statements

Module 3: Key Financial Concepts

- ✓ Types - Accrual accounting vs. Cash accounting
- ✓ Capex vs. Revenue Expenditure
- ✓ Working Capital Management (how businesses manage cash, inventory, and receivables)

- ✓ Break-even Analysis

Module 4: Financial Planning, Costing, Forecasting & Budgeting

- ✓ Role of Financial Planning
- ✓ Creating and managing budgets, forecasting financial performance
- ✓ Budgeting basics and types (operating, capital, cash)
- ✓ Costing & Budgeting – Different cost categories
- ✓ Forecasting & budgeting techniques
- ✓ Variance analysis
- ✓ Cost control and reduction

Module 5: Financial Analysis & Decision Making

- ✓ How financial data influences business strategies?
- ✓ Types of Financial Analysis
- ✓ Horizontal, Vertical & Ratio analysis
- ✓ Ratio analysis (Liquidity, Profitability, Efficiency Ratios)
- ✓ ROI, ROE, ROA
- ✓ Cost-Benefit Analysis
- ✓ Payback Period, NPV, and IRR (simple introduction)
- ✓ Making informed financial decisions

Module 6: Business Valuation and Investment Basics

- ✓ What is investment appraisal?
- ✓ Different methods/ appraisal techniques - Net present value (NPV), Internal rate of return (IRR), and Payback period
- ✓ Time Value of Money & NPV
- ✓ DCF
- ✓ Basics of valuation (market cap, book value, DCF)

- ✓ Investment appraisal techniques
- ✓ Understanding stocks, bonds, and other investment vehicles

Module 7: Taxation & Forex

- ✓ Tax implications
- ✓ Foreign exchange movements

Module 8: Risk Management

- ✓ What is Risk Management?
- ✓ Identifying and managing financial risks – Types of risks
- ✓ Risk mitigation

Module 9: Practical Applications & Tools

- ✓ Using Excel for financial analysis
- ✓ Creating basic financial models
- ✓ Dashboards and reports
- ✓ Using financial KPIs for business decisions

Module 10: Communicating with Finance Teams

- ✓ How to read and interpret reports?
- ✓ Asking the right questions
- ✓ Collaborating with CFOs and finance departments
- ✓ Financial storytelling for non-financial audiences

Module 11: Case studies/Projects

- ✓ Analyzing a company's financials
- ✓ Creating a budget and forecast
- ✓ Presenting findings and recommendations